



City of Santa Barbara
Airport Department

Memorandum

DATE: November 16, 2011
TO: Airport Commission
FROM: Karen Ramsdell, Airport Director
SUBJECT: Airline Terminal Naming Requests

Recommendation:

That Commission receives a presentation regarding the policies and procedures set forth in the City of Santa Barbara Municipal Code Chapter 22.48 for the naming of City facilities and sets a date for a hearing to consider the necessity or desirability of naming the new airline terminal.

Discussion:

Background

The City of Santa Barbara Municipal Code Chapter 22.48 Naming of Public Facilities and Private Streets (Attachment 1) was adopted 1971 to establish a consistent policy lacking in the past in selecting the names of public facilities. Council determined that the renaming of facilities without due consideration in the context of established principles results in confusion and detracts from the honor accorded in naming a facility, and that, it was desirable and in the public interest to delineate the policies, principles and procedures for the selection of names and naming of public facilities.

The Chapter 22.48 addresses the principles, policies, and priorities in naming public facilities, facility name changes, recommendations of community or citizen groups, initiation process, review of requests, and hearing requirements.

In August 1969 the existing airline terminal was named after Earle Ovington, America's first air mail pilot, aviator, owner of Casa Loma Field located approximately where the City Municipal Golf Course is located today, and advocate for the established of a commercial airport on the south coast. As part of the Airline Terminal Project currently underway the former terminal will be deconstructed, the 1942 original portion relocated and rehabilitated as part of the new airline terminal complex. The Earle Ovington dedication plaque will be relocated along with the historic portion of the terminal.

Citizen Request to Name the New Terminal

The new Santa Barbara Airport terminal was opened for business on August 18, 2011. The City has received two unsolicited requests from community members to name the new terminal building for individuals who made contributions to the community and/or were instrumental in the development of the Airport. On August 3, 2011 Mark S. Staton, President of the Santa Barbara County Bar Association, submitted a letter (Attachment 2) requesting that the new terminal be named after John T. Rickard; and on August 24, 2011 Edward A. Hartfeld submitted a letter (Attachment 3) that the new terminal be named after Dwight Murphy.

Hearing and Recommendation Council

Pursuant to the procedures established in the Municipal Code, the City Administrator has reviewed the requests and forwarded them to the Airport Department for Airport Commission consideration and recommendation to City Council.

The next step in considering these requests is for Airport Commission to hold a hearing to consider the necessity, or desirability of naming the new airline terminal and to make a recommendation to City Council.

Staff recommends that Commission advise staff of any additional information needed that would assist in making its recommendation to Council and to direct staff to schedule a hearing of the matter at the next regularly scheduled meeting when all Commissioners will be present.

Attachment 1: Excerpt from Municipal Code Chapter 22.48

Attachment 2: August 3, 2011 Letter from Mark S. Staton

Attachment 3: August 24, 2011 Letter from Edward A. Hartfeld